

Sponsorship Guidelines

Aims und objectives of Swiss Hepatitis

The Swiss Hepatitis association maintains a competence network on viral Hepatitis with a focus on public health. The non-profit organisation comments on issues in the field of viral Hepatitis and carries out its own projects. Its Board members represent the various subject areas and academic disciplines concerning themselves with - or being affected by - viral Hepatitis.

Our key objectives are:

- to develop, implement and integrate a strategy to eliminate viral Hepatitis in Switzerland,
- to maintain the Swiss Hepatitis Strategy network,
- establish and maintain scientific relations with those involved in diagnostics and treatment of viral hepatitis as well as the vaccine developing industry, and
- keep the information platform www.hepatitis-switzerland.ch running and up-to-date.

Rules for sponsoring

The Swiss Hepatitis association provides services for patients, their relatives and the general public within the framework of its aims and objectives. The association receives public funding. To achieve the goals mentioned above, Swiss Hepatitis relies on sponsorship¹. This document defines the relations to the sponsors.

Independence

The Association pursues its activities with regard to the benefits for the target groups of Swiss Hepatitis. These are in particular professionals, patients, their families and the general public. Swiss Hepatitis respects the interests of these target groups in the first place and remains independent to sponsors at any time.

The information published by Swiss Hepatitis are independent and based on the latest scientific findings. In the case of information products that are supported by sponsorship money, sponsors have no influence on the content of the products. All opinions expressed are Swiss Hepatitis' own opinion and are not influenced by sponsors. Political activities and the media work of Swiss Hepatitis are excluded from sponsorship.

If Swiss Hepatitis receives sponsorship money for conferences, symposiums and other events, sponsors have no influence concerning the theme, the program, the invited speakers or any other content of the meeting.

¹ As sponsorship we define the support of our activities in the form of money, in-kind contributions or services, which include a return-service, mostly in terms of providing communication or marketing platforms.

Return services

As a return service, Swiss Hepatitis offers communication and advertising platforms to the sponsors, eg. placement of the logo or name of the sponsoring company on products and/or the website of Swiss Hepatitis as well as in the annual report. In addition, results from project evaluations are a possible return service. Events sponsors can distribute their material in agreement with Swiss Hepatitis at events. Also, a limited and in advance known number of persons of the sponsoring party can participate free of charge at the event.

For each sponsorship relation, a contract has to be signed by both parties, which regulates the details of the sponsor relationship, in particular the services and the granted return services.

Transparency

Swiss Hepatitis declares sponsorship by naming the sponsor on the products, and/or the website www.hepatitis-schweiz.ch as well as in the annual report.

Pharmaceutical industry and laboratories

Swiss Hepatitis may enter sponsorship relationships with the pharmaceutical industry and laboratories. A mono-sponsorship of projects should be avoided in order to prevent a unilateral influence of a company and a product.

It is the responsibility of the sponsors to comply with the law, and in particular the remedy provisions, e.g. no advertising of prescription drugs to patients.

Sponsorship disclaimer and limitations to sponsorship

Swiss Hepatitis enters no sponsor relationship with companies operating contrary to the goals and values of the Association. Specifically, companies that sell alcohol, tobacco or weapons are excluded from sponsorship.

Swiss Hepatitis does not pass on data of patients, family members, professionals or in general users of services to third parties. Data from surveys or similar data are transmitted only in an anonymized way, so that conclusions to the originators are not possible.

Representatives of the sponsors have no seat on the Board or any other consultative organs of Swiss Hepatitis.

This document is publicly available on www.hepatitis-schweiz.ch .

Adopted by the Board of Swiss Hepatitis on 24/09/2019